

# BIG SANDY RURAL ELECTRIC *Cooperative Corporation*

www.bigsandyrecc.com

504 Eleventh Street  
Paintsville, KY 41240  
(606) 789-4095  
(888) 789-7322  
7:30 a.m. to 4:30 p.m.



DAVID ESTOPP  
BIG SANDY RECC  
MANAGER

## Big Sandy RECC to sponsor an Honor Flight for World War II vets

They manned anti-aircraft guns at Pearl Harbor, slogged ashore at Normandy, and fought their way up Mount Suribachi on Iwo Jima, then modestly returned home to resume their civilian lives as farmers and teachers.

Today, veterans who survived World War II's carnage are in their 80s or 90s. Many will never get a chance to see the memorial their grateful nation erected in 2004 to honor them—unless folks like us help.

That's why Big Sandy RECC, 15 other Kentucky electric cooperatives, and our power supplier have joined with the Bluegrass Chapter of the Honor Flight Network to sponsor an Honor Flight for these veterans on Oct. 22.

Big Sandy RECC will help pay to fly 35 World War II vets from Louisville to Washington, D.C., to visit the World War II Memorial. The memorial pays tribute to the 16 million who served in the United States Armed Forces during the war, the 400,000-plus who died, and all who supported the war effort on the home front.

While in Washington, the veterans also will visit other U.S. war memorials and be greeted by government officials. They'll be transported around the city on chartered buses.

Volunteers will accompany the vets as guardians, to ease their travel and, if needed, push their wheelchairs.

This Honor Flight is part of a

larger national network that has 106 hubs, or chapters, in 38 states. The network was conceived by Earl Morse, a physician assistant and retired Air Force captain, who wanted to honor the veterans he had taken care of.

If you have Internet, I urge you to learn more about this program on two Web sites. First, go to [www.honorflight.org](http://www.honorflight.org). You can also watch a powerful YouTube video about the program at <http://tinyurl.com/3j64asn>.

If we don't do something for these veterans soon, it will be too late. These brave men and women risked their lives and endured untold suffering on our behalf, so that we could enjoy the freedoms we often take for granted.

This Oct. 22 trip is our way of saying "thank you." At Big Sandy RECC, we take pride in our veterans, our community, and our common heritage.

As we approach Veterans Day 2011 next month, let's remember the special debt we owe to those who have served so that we can all be free.



## OCTOBER 2011 DEALS

# Your Co-op Connections Card

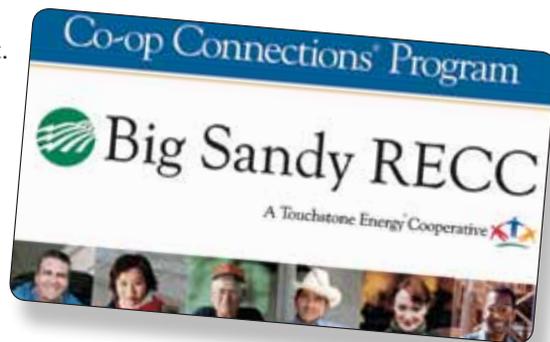
The Co-op Connections Card puts you in touch with savings at more than 20,000 businesses and provides savings of up to 60 percent on prescriptions. It can also put you in touch with these products and services.

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**FansEdge**—Whether it be from the NFL, NBA, NCAA, NHL, or NASCAR, FansEdge offers the best selection of officially licensed sports prod-

ucts on the planet, and unequalled delivery times. Connections Card holders can save \$10 on orders of \$75 or more. Go to [www.fansedge.com?sourceid=touchstone](http://www.fansedge.com?sourceid=touchstone) and enter FEMCRCH9 at check-out.

**Lands' End**—Lands' End, your source for clothes, luggage, and home products, offers Co-op Connections Card holders a 15 percent discount on Lands' End gift cards in denominations of \$25, \$50, and \$100. Log onto [www.landsend.com](http://www.landsend.com) and sign in, user name: TouchstoneGC and password: Energy2.



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Signing up for the program entitles you to proudly wear the title SimpleSaver Superhero without having to wear the cape. You will also get money back for each central air unit and each electric water heater you enroll.

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# SimpleSaver

1-800-305-5493 • [www.simplesaver.coop](http://www.simplesaver.coop)

# New EPA regulations will increase power costs

Sweeping regulations from the U.S. Environmental Protection Agency (EPA) could bring about significant increases to electric bills in Kentucky and much of the nation over the next few years.

The EPA's "Big Five" rules deal with cooling water intake structures for power plants, disposal of coal ash, interstate transport of air pollutants, control of hazardous air pollutants using maximum achievable control technology (MACT), and curbs on greenhouse gas emissions. The regulations could cost electric utilities nationwide tens of billions of dollars.

The agency's Cross-State Air Pollution Rule (CSAPR) affects around 1,200 coal-fired power plants (45 percent of U.S. generation). The measure aims to permanently cap emissions of sulfur dioxide and nitrogen oxides from power plants in Kentucky and 27 other states. Utility compliance costs are pegged at \$10 billion to \$30 billion, with the first compliance period beginning in 2012.

In addition, the Electric Power Research Institute sets a \$5.62 billion to \$7.62 billion price tag for storage pond retrofits should the EPA classify coal ash as hazardous waste.

The rulemaking on cooling water intake structures seeks to reduce the impacts on fish being pinned against screens covering power plant intake structures, and also upon fish being drawn into the plant cooling systems.

The practical effect of all these rules will be to make power supply planning much more challenging for electric co-ops and other utilities. Regardless of the outcome, we will do everything we can to continue providing affordable, reliable power to our members.

Here are four key points to keep in

mind about the potential impact of the rules on Big Sandy RECC. Our power supplier:

- Is much better prepared than many coal-dependent utilities to comply with new federal regulations
- Has already invested nearly \$2 billion in emissions-control and clean-

coal technologies

- Has slashed emissions over the last five years, while meeting growing demand
- Has added two of the cleanest coal-fueled generating units in the U.S., two scrubbers, and numerous other emissions-control equipment.



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# Simple Savings

*easy energy tips:*

## Big Screen TV

A big-screen TV is great for watching your favorite show, but keep in mind that it also consumes more power than older technology sets.



You can make a high definition, big-screen TV more energy efficient by taking several key steps.

First, turn off the Quick Start option, which makes the TV turn on more quickly when you press the power button.

Also, turn on the power-saver mode if you have that option. You also can adjust the light output on either the “contrast” or “picture” settings so the TV uses less juice. Finally, don’t forget the easiest savings of them all: turn off the TV when it’s not being used.

learn the

LINGO

## What is alternating current?

Alternating current is a flow of electricity that reverses direction at regular intervals, enabling the long-distance transportation of high voltage. Nearly all U.S. electricity is distributed to homes and businesses by alternating current.